

**Blog Sample (Pupstastic Natural Dog Treats is a fictional company)**

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## **Avoid These 5 Dangerous Dog Treat Ingredients**

Your doggie brings so much joy to your Life. Unconditional love makes even the toughest day a little easier.

But when your four-legged baby doesn't feel well...

You will do *anything* to help.

Sometimes though it can be a mystery to figure out what's wrong.

Here's what a friend learned about Lexi, her cute two-year-old Yorkshire Terrier.

With her shiny black coat and her bright, rich tan hair pulled into a little ponytail on the top of her head, Lexi was simply adorable.

Lexi was always excited to greet her human momma, Sara. Standing on her back legs doing a little dance with her bright orange ball always made Sara smile.

Then Sara noticed lively Lexi wasn't as peppy as usual. After barely touching her dinner, Lexi slowly climbed into her bed. Sara couldn't even coax her out with her special ball.

Lexi had been to the vet a few weeks ago for a complete check-up. All the tests came back normal.

But Sara knew something was off.

Sara talked to a friend and mentioned the change in Lexi's behavior.

Her friend had raised and fostered many dogs. She told Sara, "Outside of an injury or infection, one of the first things to check is what she's been eating. You said you recently started using treats for training. Did you check them for any dangerous ingredients?"

"Wait...What??...Dangerous ingredients in Lexi's treats?" Sara questioned.

### **Do you really know what's in popular dog treats?**

Sara jumped online to learn more. She was shocked to find the Food and Drug Administration's (FDA) list of recalled dog treats and foods over the past few years.

A recent heart-breaking article in the NY Post reported, "A dog food maker with a history of recalling contaminated products is being accused of sickening hundreds of pets -- and the recent death of a beloved Pekingese" a short time after the dog ate treats from that company.

US News reported on another popular dog treat recalled last summer due to salmonella.

Sara wondered how this was possible. Aren't there regulations and standards in place?

She learned that the FDA requires food for both people and animals to be "safe, produced under sanitary conditions, and properly labeled." But what does that really mean? Who defines what's "safe"?

Sara was furious when she read that synthetic preservatives are banned for dog treats in many countries, but are still allowed in the U.S.

*And...several of those preservatives were in Lexi's treats.*

One very clear, helpful report (more on this later) answered her questions. She learned how to quickly spot any dangerous ingredients.

She also learned about organic treats and why they are so much better for dogs. She knew she had to give those a try.

Within a very short time after switching to organic treats, Lexi was back to her perky self, dancing and ready to play with Sara.

### Why choose organic dog treats

Just like we enjoy our favorite snacks, dogs love getting theirs too. We're warned to avoid certain things in snacks (high sugar, excess salt, junk food), and the same is true for dogs.

Even though treats are small, they can still affect your dog's digestive system and overall health.

When dogs eat treats with poor-quality ingredients several times a day, every day, the effects of those unhealthy ingredients add up.

Several healthy dog sites recommend **avoiding the five types of ingredients** listed below.

Dangerous Ingredients in Popular Treats	Vs. High-Quality Organic Treats
<b>Synthetic preservatives (BHA, BHT, propylene glycol, ethoxyquin)</b> - linked to numerous health problems, from mild stomach upset to liver damage or cancer	Vitamin E or C used as a natural preservative
<b>"Meat meal" or "poultry meal" or animal by-products</b> – made from leftover animal parts not edible by humans	High-quality meats, poultry, whole foods, rich in nutrients, loaded with vitamins and minerals
<b>Fillers like corn, wheat, and soy</b> - linked to allergies and sensitivities	Organic meats and poultry are natural foods for dogs - easy to digest for a stronger immune system

<b>Rendered fat like beef tallow or lard</b> -- converted waste animal tissue used for flavoring	Zero rendered fat
<b>Additives – extra sugars, artificial sweeteners, excess salt, flavorings, coloring</b> – not needed in a dog’s diet	No additives – just pure organic meats and whole foods
<b>Priority = Profit</b>	<b>Priority = Pet Health and Safety</b>
Manufacturer’s priority is profit; costs kept low by using cheaper ingredients and fillers	Priority is on high-quality ingredients for the health of pets; cost is higher

You would never make anything for your pet with leftover animal parts, rendered fat, and chemicals. And yet, many popular treats have these.

What your dog eats daily is a big part of her health. Knowing about ingredients is essential for every loving pet parent.

You want your dog to live a long, happy, and healthy life. You don’t have a crystal ball on what lies ahead for your dog. Sometimes health problems occur which may be out of your control.

The good news is...you CAN control what she eats. It’s an easy way to help her health.

Remember the report mentioned earlier that helped Sara get the answers she needed?

You can get the same report by [clicking here](#).

This free report, “***7 Health Benefits of Organic Dog Treats***,” gives you more info on dangerous ingredients in popular dog treats. It also helps you understand natural, organic, and human-grade products.

Plus, this report will save you time because you’ll learn the **three most important things to read on any dog treat label to quickly evaluate its quality**.

Once you have this simple, straightforward report, you can make the best decision for your peace of mind.

It’s free and packed with helpful info – [click now for “7 Health Benefits of Organic Dog Treats.”](#)