

Monday - Day 1 Email 1

Subject: Fastest way for new writers to earn \$\$\$\$

Preview Text: Even if you've never been paid to write before

Hi %%FIRSTNAME%%,

If you:

1. Enjoy writing
2. Love helping people solve a problem or answering their questions

There's an easy and fast way for you to **get paid very well – every month!**

Even if you've never been paid to write before!

And you're probably very familiar with this type of writing.

This information can change your life.

[Click here to learn more.](#)

To your success,

Rebecca Matter
President, AWAI

Tuesday - Day 2 Email 2

Subject: Write about what you love – earn a little or A LOT
Preview Text: This writing helps improve others' lives (and yours too)

Hi %%FIRSTNAME%%,

Did you know that you could earn anywhere from **\$1,000 to \$3,000 per month** with this type of writing?

While only writing an average of 3.5 hours a day?

Imagine waking up in the morning without having to rush. Spend a few hours writing information that you know people can use.

And then have the rest of the day to do whatever you want!

How is that possible?

Google processes billions of searches every day on all sorts of topics.

Whether the search is about gardening, raising kids, pet training, financial advice, or natural health remedies, internet users want answers.

That means there's a massive opportunity for you to combine your interests, love of writing, and natural ability to help others.

AND earn great money by sharing that information and solving problems.

[Click here](#) to learn how to do what you love and cash in on an extra \$1,000 to \$3,000 per month faster than you think.

To your success,

Rebecca Matter
President, AWAI

Wednesday – Day 3 Email 3 BLOGGING PROMOTION

Subject: 7 reasons why this is perfect for new writers

Preview Text: Choose to write for yourself or clients – or both

Hi %%FIRSTNAME%%,

One of the best and fastest ways for you to generate extra money is...

Blogging!

Why is blog writing perfect for new writers?

1. Easy to learn – by writing
2. Quick and easy to write – only takes a few hours to a day
3. Hundreds of topics to write about - choose what you love
4. Billions of daily online searchers looking for answers
5. High demand – every business needs fresh content
6. Great income - \$1,000 to \$3,000 per month
7. "Foot in the door" with clients that may also need other types of writing

Once you learn the process of writing great blog content, you choose how you want to earn money.

You have **two different avenues.**

- ❖ Start your very own blog today about a topic you're enthusiastic about, or
- ❖ Write for businesses (local or online) that need regular, fresh content for blogs on their site.

You choose the best path for you! (Or do both!)

So how do you learn how to write great blog content?

By writing daily with the expert help from this "soup to nuts" training.

*How to Write Blogs for Yourself and Clients:
A Step-by-Step Guide to Blogging Success*

...covers everything you need to get started writing.

Once you're up and running, you'll learn many ways to earn your first (and next) checks!

We designed this guide to help new writers like you take those important (but perhaps scary) first steps.

Take one step at a time (at your own pace), and you'll be a blogging expert by the end of this training.

I'm so excited to see where this takes you.

I know this program can kick-start your writing career – even if you have no idea how to begin.

[Start by reading the details here.](#)

To your success,

Rebecca Matter
President, AWAI

P.S. I created something special to make it easy for you to start today.
[Check it out here.](#)

Thursday – Day 4 Email 4

Subject: Sarah earns HOW MUCH per month helping moms?!

Preview Text: Set up your own writing business in days – not months

Hi %%FIRSTNAME%%,

Ten years ago, Sarah Titus was a single mom living in a homeless shelter with her children. Her husband had left her and their kids.

Although deep in debt, she tried many ways to earn money from home. Her website details her humbling journey of finding the solution to support her kids.

She started her blog in 2013 as "emails to friends." She shared ways moms could ditch their 9-to-5 jobs and make more money as stay-at-home moms.

Sarah's readers relied on her recommendations, tips, and resources.

Over the years, Sarah's blog grew to millions of viewers – and her income grew too.

You can read more about Sarah (and nine others) in the free bonus: *"10 Successful and Highly Paid Bloggers Share Their Secrets to Earning 6 or Even 7-Figures Blogging."*

Spoiler alert: Sarah now earns an estimated **\$200,000 per month!**

That income didn't happen overnight. But Sarah's blog was a significant factor in building her very profitable business.

ResearchNow reports that over 80% of online searchers use **information from blogs** to make buying decisions.

You can be a part of helping visitors gain valuable information and make buying decisions with blogging.

First Site Guide says, "The good news for bloggers is that people consume information digitally, and that won't change any time soon."

Actually, the U.S. population will likely spend over eight hours a day on digital media in 2024. So **if you're considering starting a blog, now's the time."**

Now is the time to start a blog, and now is also the time to learn how.

With blogging, you have:

- A growing demand for quality online content
- The opportunity to help others writing about a topic you love
- The earning potential of \$1,000 to \$3,000 per month (even for new writers)
- The freedom to set your own schedule – write when it works for you

You can tap into all those benefits once you know the fundamentals of blogging. This program will help you do that.

In *"How to Write Blogs for Yourself and Clients,"* you'll learn how to

- Choose the best topics to pair your interests with the demand online
- Create your blog quickly so it has all the essential elements necessary for readers
- Earn money seven different ways to pocket that \$1,000 to \$3,000 per month from your blog
- Achieve the freedom you want with this proven process

Don't wait. With this guide, you can have your own blog in days (not months).

Get started today! Read about Sarah Titus' success. She tells her readers if she can do this, so can you. And we KNOW you can.

[Click here and save \\$200!](#)

To your success,

Rebecca Matter
President, AWAI

P.S. People just like you have completely changed their lives through writing. They did it – so can you! [Read their stories here.](#)

Friday – Day 5 Email 5

Subject: SAVE \$200 today only %%FIRSTNAME%% on your blogging guide

Preview Text: Plus "347 Ready to Steal Blogging Topics" to get you started today

Hi %%FIRSTNAME%%,

Hurry...TODAY is the last day to save \$200 – usually \$497, but today only \$297!

"How to Write Blogs for Yourself and Clients: A Step-by-Step Guide to Blogging Success" has everything you need to earn great money with blogging.

You'll learn how to:

- Choose a topic and a name for your blog (don't get stuck on the basics)
- Set up your blog (even if you are a non-techie!)
- Learn the tricks to have content ideas for months
- Use the best structure for blogs and why that matters
- Write compelling headlines to attract readers
- Tell powerful stories that connect with readers, so they know you care
- Master high-level writing skills
- Learn the many ways to monetize your blog
- Land clients who need your help
- And so much more

Once you learn the fundamentals of blogging, you choose what to do next. Make money from your own blog or write for other businesses – or do both (you'll learn how)!

Businesses pay blog writers **thousands of dollars** every month.

Online businesses need fresh, relevant, compelling content. Blogging is a significant part of that content.

But many business owners and marketing managers don't have the time or the desire to create it!

So they NEED writers like you – and are willing to pay very well!

But, if you're new, how do you get the skills those businesses need?

By writing.

A blog is one of the best ways to build your writing skills.

And this program is the best way for you to get started.

Don't miss out on...

- **Step-by-step** guide for complete blogging success
- **Bonus #1:** *"347 Ready to Steal Blogging Topics"* with popular ideas ready for you to use
- **Bonus #2:** *"The Technophobe's Guide to Launching a Blog"* with simple instructions for non-techies
- **Bonus #3:** *"10 Successful and Highly Paid Bloggers Share Their Secrets to Earning 6 or Even 7-Figures Blogging"* for real-life insights into how 10 prominent bloggers went from where you are now to where they are today

Even one nugget from their insights can reassure you that YOU CAN DO THIS!

- **Saving \$200** when you order NOW (only \$297, regularly \$497)

- **100% 30-day money-back guarantee.** Take time to review the program. If you are not 100% happy, we'll refund your money. No hassles.

[Today's the last day](#) to get the training, all the bonuses, and the special pricing.

To your success,

Rebecca Matter
President, AWAI

P.S. To help make it even easier, you can start for only **\$59.40** today. Don't miss this. [Enroll here.](#)

Friday – Day 5 Email 6

Subject: LAST CHANCE - only hours left to start for \$59.40
Preview Text: Don't miss this priceless bonus on AI and its effect on bloggers

Hi %%FIRSTNAME%%,

Going, going, gone....

Don't kick yourself tomorrow morning for letting this slip away.

Tonight at midnight Eastern it's gone...

...the special pricing -- get started for only **\$59.40**

...the step-by-step "soup to nuts" guide for your new business

...the unbelievable bonuses

- *"347 Ready to Steal Blogging Topics"*
- *"The Technophobe's Guide to Launching a Blog"*
- *"10 Successful and Highly Paid Bloggers Share Their Secrets to Earning 6 or Even 7-Figures Blogging"*

Wait – we've added a NEW BONUS:

"Using AI to Help Grow Your Blog"

This tool has the web buzzing. Get the facts on the advantages this tool adds to your writing.

If you've ever dreamed of getting paid to write and help others,
do not procrastinate and "think about it."

If you wait...

POOF!

The savings, the bonuses, the tremendous training...

All GONE in a few hours.

[Click here to review the details.](#)

You have nothing to lose...

Unless you let this opportunity to launch your dream writer's life slip away.

[Get started here.](#)

To your success,

Rebecca Matter
President, AWAI

P.S. Remember, you have a **100% guarantee**. Get started for only \$59.40! Test the program out for 30 days. If you're not happy, we'll refund every penny. [Click here to order now](#) before time runs out.

WELCOME EMAIL #1 – Blogging program

Subject: %%FIRSTNAME%% welcome to "How to Write Blogs for Yourself and Clients"

Preview: Here's what to expect and how to get started

Hi %%FIRSTNAME%%,

Thank you for enrolling in *"How to Write Blogs for Yourself and Clients: A Step-by-Step Guide to Blogging Success."*

Welcome!

You now have the key to creating your Writer's Life.

You'll hone your writing skills and learn how to earn money from blogging.

I also want to CONGRATULATE you!

You made an excellent decision.

Prospects, customers, and businesses all NEED you.

And what you learn in this program will set you up to help them.

Studies show that 7 out of 10 people prefer learning about something new from articles or blogs rather than "paid" ads.

Blogging is that important!

That's why you can earn \$1,000 to \$3,000 every month with what you are about to learn.

And you have an excellent instructor - AWAI's Master Instructor and Managing Editor of *Digital Copywriter...*

Heather Robson.

Heather shares her knowledge and experience from over 20 years of writing online.

You will love Heather's relaxed and caring teaching style.

She distilled the best writing practices and income-generating techniques of the most successful bloggers for this program.

So let's get you started.

Right now, here's what I want you to do.

Check the email you used when registering for this course to find your username and password.

Go to <https://www.awai.com/members/> and click the "myAWAI" button at the top right.

Login and then click on the section "Live and On-Demand Events" and find "*Blog Writing Pro – LIVE*" (which is your "*How to Write Blogs for Yourself and Clients*" program).

[Log in now and get started](#). The sooner you start, the sooner you will get paid!

If you have any questions, please reach out to us.

Call Member Services at 1.866.879.2924 Monday through Friday from 9 AM to 5 PM Eastern time.

Or email us at <https://www.awai.com/contact/>

Watch for additional emails from us for this course and AWAI news.

Another big "Welcome," "Thank You," and "Congratulations!"

I am so excited for you!

To your success,

Rebecca Matter
President, AWAI

WELCOME EMAIL #2 – Blogging

Subject: Checking back in with your blogging training

Preview: Share how things are going for you

Hi %%FIRSTNAME%%,

Just checking back in to see if you have any questions on "*How to Write Blogs for Yourself and Clients*."

I want to congratulate you again on taking this step forward.

I'm excited to hear the topic you will write about. That's in Session 1: "Never-Ending Ideas."

And let me know what headline or lead formula you'll use. Session 3: "Headlines, Leads, and Sticking the Landing" shows you how to use personal stories (and other proven ways) to draw readers in.

Once you jump in and follow the lessons, ideas start flowing.

You'll get more and more excited about writing daily.

Your writing skills will improve, and you'll be ready to launch your own blog or help your favorite business.

With anything new, you may be super jazzed. YAY!!

And you may have questions along the way.

Whatever you need – we're here for you!

You can reply to this email.

Or call Member Services at 1.866.879.2924 Monday through Friday, 9 AM to 5 PM Eastern time.

Or email us at <https://www.awai.com/contact/>

If you ever reach any point where you feel confused, stuck, or unsure of something in the training, let us know.

Don't allow a question to stall your progress. If that happens, contact us, and we'll get the answer for you.

To your success,

Rebecca Matter
President, AWAI

P.S. We're here to help you succeed – always.

FAQ EMAIL - Blogging

SUBJECT: Any questions about blog writing or the training?

PREVIEW: 4 common questions answered for you here

Hi %%FIRSTNAME%%,

I saw that you checked out "*How to Write Blogs for Yourself and Clients.*"

Since you showed an interest in blog writing and earning extra money, I wanted to make sure you have all the information you need.

Blog writing is one of the easiest forms of well-paid writing to learn.

You'll learn how to start writing your own blog about something you love.

Then you'll see how those skills transfer to writing for clients (if you choose that route).

With anything you haven't done before, there will be questions. So here are answers to the four most common questions we've had so far.

Q: Can I really earn money writing blogs?

A: Yes! Online searchers want and need information. Glassdoor reports bloggers earn an average of \$52,000 per year, with many making much more.

Part 5 of your training is "Making Money with Blogging." That gives you seven different ways to start generating revenue.

The bonus report "*10 Successful and Highly Paid Bloggers...*" gives you real-life insight into writers starting where you are and turning that into a significant income.

Of course, we cannot make any promises of income. That depends on you and your efforts, but the earning potential is definitely there.

Q: I am not technical. Can I set up a blog?

A: We've got your back. The basics of setting up a blog are in the main course. But we know some writers need and want more.

So we added a fantastic bonus, *"The Technophobe's Guide to Launching a Blog."* It has all the detailed information and resources you need.

Q: I hear a lot about AI. Won't businesses use AI instead of hiring blog writers?

A: We get this question a lot. We've just added a bonus training on *"Using AI to Help Grow Your Blog."*

While AI can help research ideas or generate copy, today's blog writing must be compelling, clear, and customer-focused.

AI can't know your customers as a human can, so it can't do the quality of writing you offer clients.

Q: If I'm dissatisfied, can I get a full refund? How do I do that?

A: We offer a 100% money-back guarantee. You have 30 days to review the program. (You can build your blog in that time!)

If you're not satisfied, contact Member Services. Call us at 1.866.879.2924 or email us at help@awai.com for a prompt refund.

There is truly no risk for you to review the program.

But remember...

This special enrollment ends tonight at midnight Eastern time.

- The detailed training...
- The amazing bonuses...
- The **special pricing**...\$200 off and start for only \$59.40

ARE GONE AT MIDNIGHT.

[The original letter that details all the training is here.](#)

Or [click here now to enroll.](#)

Don't let this opportunity slip away.

To your success,

Rebecca Matter
President, AWAI

P.S. You have nothing to lose. **100% money-back guarantee and only \$59.40 to start!** [Go here and enroll.](#)

URGENT CLICKER – BLOGGING

SUBJECT: %FIRSTNAME% act now – time’s running out!

PREVIEW: Don’t miss out – discounts, bonuses, and outstanding blog training gone soon

Hi %FIRSTNAME%,

Stop what you’re doing – this is that important!

You have an opportunity to get paid to write and help others. And when you act now, you can start for **only \$59.40!**

Test drive this for 30 days. If you feel this isn’t right for you, we’ll refund your \$59.40.

Since you haven't enrolled yet for "*How to Write Blogs for Yourself and Clients*" I want to check in and see if I can help.

I get it. It can be overwhelming, and doubts might have bubbled up.

So let's talk facts.

Bloggers earn an average of \$52,000 a year. Many independent blog owners earn much more – some earning *six figures* or more (Source: Glassdoor).

The following two statistics are from OptinMonster's 2023 blogging statistics and facts article.

"Blogs have been rated as the 5th most trustworthy source for gathering online information."

"Companies who blog get 97% more links to their websites."

Because blogging is so important online, the demand is higher than ever for great content.

We have the training so you can tap into this demand.

"How to Write Blogs for Yourself and Clients" walks you through each step to learn this in-demand skill.

So those are the facts. But what about doubts?

It's normal to wonder if you can do this or if this writing is for you.

The answer to the first part (can you do this) is YES!

I have seen so many new writers take the leap and start writing blogs and get their first check.

That first check didn't happen magically. Those writers did the work.

They learned each training step and then chose one or more ways to get paid for their writing.

You can do the same thing!

If you're wondering if this is right for you, the only way to know that is to review the program.

With this special pricing, you can start for only **\$59.40**.

And that's **100% refundable within 30 days** if you find this program isn't right for you.

[Get started today.](#) Remember these four fantastic bonus reports are only available with this program:

- *"347 Ready to Steal Blogging Topics"*
- *"The Technophobe's Guide to Launching a Blog"*
- *"10 Successful and Highly Paid Bloggers Share Their Secrets to Earning 6 or Even 7-Figures Blogging"*
- *"Using AI to Help Grow Your Blog"*

Don't be the person who wants to get paid to write but waits...and waits. A year from now, they're still waiting.

[Click here NOW](#). Getting "*How to Write Blogs for Yourself and Clients*" is one of the best ways to get started.

You deserve this. YOU CAN DO THIS. [Click here now to order.](#)

To your success,

Rebecca Matter
President, AWAI

P.S. Clock is ticking. Do not miss out on the step-by-step guide, the special pricing, and bonuses. No risk – 100% guarantee. [Do this now.](#)